Successfully combining 'make for change' and 'build to last'

The technology around us is evolving rapidly. The most successful companies are able to introduce new business models which grow exponentially by means of new and easily accessible technology. For most organizations the challenge lies in increasing the agility of their IT landscape.

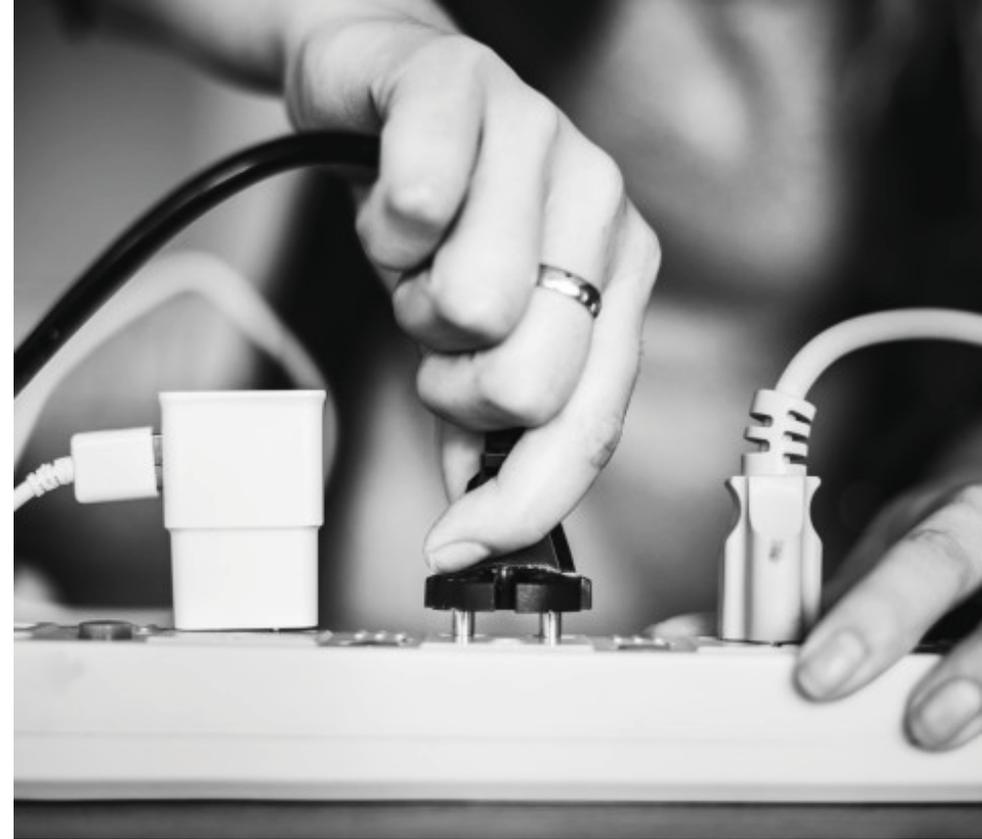## 1. Simplify, Modernize, Innovate

Within the IT market we see numerous organizations with a strong focus on innovation. However, issues arise when trying to create a synergy between the innovative environment and the existing IT landscape.

Our approach is based on simplification, modernization and innovation. **Our belief is you first have to simplify in order to modernize, after which you can secure innovation on a struc- tural basis.**

2. IT specialists who recognize business challenges

Business applications are as strong as the weakest link. Building applications rapidly is gaining a lot of traction, but it doesn't always result in increased customer satisfaction. The challenge of swiftly creating an application which seamlessly connects to existing applications and data sources is immense.

We are a system integrator offering customers IT solutions for its business challenges. We do not limit ourselves to product development or implementations only: we offer total IT solutions. We are knowledge - able in the field of IT products, business processes and the manner in which IT landscapes can be exposed for swift appli- cation development.

3. Integration as intelligent power strip

We offer market solutions by combining IT products within one platform. The power of a platform mind- set is in exposing the data of business applications and bringing together multiple platforms in one ecosystem.

Our inspiration for this approach is Bimodal IT and the Paced Layered Applica- tion Strategy. **Utilizing integration as the intelligent power strip for all platforms creates an open and innova- tive IT landscape exposed by means of APIs.**