

A faster time-to-market with an API First approach

In an ever-evolving IT eco system, data is being consumed exponentially by both consumers and devices. To handle these processes effectively, companies are looking to an agile API First approach to support their hunger for innovation while developing successful business models.

The traditional development ship has sailed

Back in the day, applications were developed as monolith. It would grow and grow, effectively making it hard to maintain and scale. With the increasing demand for differentiating applications and the increased data consumption in its wake, it became clear a different approach was needed. Enter the API First Economy: an IT eco system

in which the development of APIs is the first order of business. At a later stage you can then opt to add the consumer facing elements, e.g. a mobile application or website. **It leads to simplification and modernization, eventually resulting in more innovation within the business.**

Faster time-to-market

An API First approach is based on the belief that your end product will be consumed by a mobile device and its underlying API by another application. The advantage is in having multiple – often autonomous – development teams responsible for their own piece of business logic.

These so called Microservices are linked to each other by means of well-designed and documented APIs and clever CI/CD solutions, leading to an agile end product. **It results in cost savings, shorter development cycles and thus a faster time-to-market.**



Be like Netflix

For multiple customers we have successfully enrolled the API First way of thinking and aided in developing solutions derived from this approach. Some of these solutions have even been mentioned in the national news. A company like Netflix is a perfect example

of how this mindset and technology approach leads to successful solutions on a daily basis. **They have adopted this approach in its early stages and enables them to be agile where needed in an ever-evolving IT market.**